

# Mechanisms and Consequences of Professional Marginality: The Case of Poverty Lawyers Revisited

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*A partial replication of Jack Katz's (1982) Poor People's Lawyers in Transition, this article explores the manifestations and consequences of professional marginality of legal aid lawyers. Based on thirty-five interviews with poverty attorneys and interns in Chicago, the authors show that scarce material resources and unclear expectations continue to give rise to the marginalization of this segment of the legal profession. The authors analyzed ideological, task, status, and material dimensions of attorneys' professional marginality. With no access to reform litigation, central to the legal aid "culture of significance" in the 1970s, present-day poverty lawyers seek new ways to cope with marginality. The authors argue that these lawyers' coping strategies have many negative consequences. Thus, over time, poverty lawyers' deep engagement with clients, ideals of empowerment, and social justice orientation give way to emotional detachment, complacency, and an emphasis on "making do" within the constraints of the system.*

## INTRODUCTION

Since its foundation in the late nineteenth century, legal aid has been a marginalized practice within the legal profession. The most evident manifestation of its marginality is the meager material base of the practice—legal aid agencies suffer from insufficient resources and modest employee compensation rates. A less universally acknowledged manifestation of marginality is the low status of legal aid lawyers relative to attorneys in the for-profit sphere. Finally, poverty lawyers experience ideological struggles due to inconsistencies between their aspirations and the realities of practice.

This article uses in-depth interviews with practicing poverty lawyers and legal interns who intend to become poverty lawyers to understand the different types, mechanisms, and consequences of this professional marginality. The study's design partially replicates Jack Katz's *Poor People's Lawyers in Transition*, the 1982 ethnographic analysis of the institutional worlds of legal aid in Chicago. The comparison between Katz's findings and the stories of poverty lawyers working in Chicago thirty years after

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1 he conducted his analysis allows us to illuminate the connections between the changing  
 2 sociopolitical environment and the ways legal aid practitioners experience their pro-  
 3 fessional marginality and cope with its pressures.

4 Katz's study described the evolution of the Chicago legal aid professional world in  
 5 the 1960s and 1970s, identifying the organizational and sociopolitical contingencies  
 6 that influenced poverty lawyers' "philosophies of legal assistance" (1982, 6). The mono-  
 7 graph began with a discussion of the "routinization" of legal aid. When poverty lawyers  
 8 operate within an environment that treats the problems of the poor as insignificant,  
 9 they feel pressured to overlook the broader implications of cases they handle and  
 10 disregard their connection to each other and their common roots in socioeconomic  
 11 injustices. The fast turnover of clients, simultaneous engagement in multiple cases, and  
 12 the lack of attention from judges exacerbate the discontinuities between legal aid cases,  
 13 while the lack of documented evidence and difficulties communicating with clients  
 14 create discontinuities within the cases (Katz 1982).

15 Discontinuities between and within cases routinize poverty lawyers' work and  
 16 diminish its socioeconomic impact. Katz suggests that, in order to stay in practice,  
 17 lawyers need to learn to curb the negative effects of this routinization. With that aim,  
 18 he argues, legal aid attorneys partake in a culture of significance whereby the impact of  
 19 legal assistance is redefined as meaningful outside of the proximate social environment.  
 20 According to the author, this culture is founded on various reform strategies and the  
 21 collective orientation toward broader social change through class-action and impact  
 22 litigation (Katz 1982, 105–21).

23 Since Katz wrote, restrictions on class action lawsuits and other forms of reform  
 24 litigation were imposed on legal aid agencies. This was funded by the Legal Services  
 25 Corporation (LSC) in the mid-1990s and may affect the professional identities and  
 26 coping strategies of legal aid lawyers. In this study, we use Chicago poverty lawyers'  
 27 stories about their professional lives in 2008–2009 to answer the following questions:  
 28 How different is the professional self-image of legal aid lawyers thirty years after Katz's  
 29 seminal analysis? How have the techniques of coping with professional marginalization  
 30 transformed over this period? And, most importantly, how have the institutional world  
 31 of legal aid and the professional identities of its practitioners been affected by the  
 32 growing gap between direct legal assistance to low-income populations and reform  
 33 litigation?

## 34 35 MARGINALIZATION OF LEGAL AID LAWYERS

36  
37 We use the concept of marginalization in ways that parallel and complement Katz's  
 38 notion of routinization to refer to the collective experiences of strain and contradiction,  
 39 associated with working in legal aid.<sup>1</sup> The concept was first used in the 1930s by urban  
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41  
42 1. Marginalization of poverty attorneys is linked to the structurally determined discontinuities  
 43 between and within cases that Katz identified as a basis for routinization (Katz 1982). Yet, this notion is  
 44 broader and allows us to talk about other types of pressures in addition to those stemming from the  
 45 suppressed social significance of legal aid. In this article we discuss four different kinds of the professional  
 46 marginality of poverty lawyers.

1 sociologists who saw marginality as a root of concentrated poverty and criminality in  
2 urban areas. For them, marginality meant “living and sharing intimately in the cultural  
3 life and traditions of two distinct people” (Park 1928, 892; Stonequist 1935). This  
4 definition combined psychological and sociological elements, whereby the individual-  
5 level conflict (“a divided self” [Stonequist 1935, 217]) ensued from the social condition  
6 of membership in two distinct cultures. Rooted in this tradition, Wardwell (1952) first  
7 discussed chiropractic as a marginal profession because it lacked an institutionalized  
8 position within the system of professions and drew on a variety of professional skills.  
9 Although this understanding of marginality was widely criticized for confusing marginal  
10 social status with marginal personality traits (see Golovensky 1952), scholars continued  
11 to invoke it to describe the professional experiences of certain groups.

12 Writing in 1967, E. Wilbur Bock discussed the professional marginality of female  
13 clergy, referring to their incomplete acceptance as professional practitioners and the  
14 role conflict they experience when practicing and raising a family at the same time  
15 (1967, 531–33). Smyth (1988) applied the concept to the professional experiences  
16 of clinical teachers who work at the intersection of two disharmonized professional  
17 hierarchies: educational and clinical. More recently, Caroline S. V. Turner (2002) wrote  
18 about the marginality of nonwhite women in academia, concentrating on a disconnect  
19 between the values and rewards associated with teaching and research that affects their  
20 professional self-image. Others have used this concept to describe the work experiences  
21 of public relations practitioners (Swartz 1983), student nurses (Andersson 1995), phar-  
22 macists (Dolinsky and Lonie 2003), and early childhood educators (Langford 2006).<sup>2</sup>

23 Our understanding of professional marginality embraces the sociological aspects of  
24 the low institutionalization of professional standards, lack of recognition, and conflict-  
25 ing demands associated with the performance of professional duties. Marginality of legal  
26 aid lawyers is both material and symbolic. Poverty lawyers work in ill-equipped offices  
27 with insufficient administrative staff, earn low salaries, experience a lack of institutional  
28 support, and have few possibilities for professional growth (Legal Aid Safety Net 2005;  
29 Dinovitzer et al. 2009). The meager material base of legal aid is associated with low  
30 prestige of the practice and low social status of the attorneys. According to Heinz and  
31 Laumann, the top status hemisphere of the legal profession contains corporate lawyers  
32 and the bottom hemisphere contains those working for individuals and individuals’  
33 businesses. High-status public interest attorneys work on high-impact litigation,  
34 whereas poverty lawyers are ranked lowest in prestige due to their low compensation,  
35 allegedly distasteful work with the poor, and the assumption of extralegal duties (Heinz  
36 and Laumann 1994, 58–60; Wexler 1970; Cantrell 2004).

37 This article offers a systematic exploration of how the professional marginality  
38 of legal aid lawyers is created and perpetuated over time. After the discussion of

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39  
40 2. Some accounts of professional experiences describe similar dynamics of simultaneous contradictory  
41 pressures and malleable standards of professionalism but avoid the term “marginalization.” An example is  
42 Michel Lipsky’s work on street-level bureaucrats (2010), which describes the effects that underfunding,  
43 difficult interactions with clients and simultaneous high demand for services and inefficiency of public  
44 programs have on the professional self-image of public service employees. Another example is Arnold  
45 Arluke’s work on animal shelter employees who have to reconcile their identity as pet lovers with the daily  
46 reality of euthanasia at the workplace. See also Arluke’s work on dog hoarders who employ a variety of  
47 strategies to neutralize the negative public ideas about their professional duties (Frommer and Arluke 1999;  
48 Vaca-Guzman and Arluke 2005).

1 marginalization mechanisms, we compare the professional experiences of present-day  
2 poverty attorneys with those of legal aid lawyers thirty years ago. Finally, we explore  
3 how legal aid lawyers cope with their marginality in the context of current restrictions  
4 on reform litigation and identify some consequences of these coping strategies on the  
5 standards of their practice.

## 7 METHODOLOGY

8  
9 Replication is a fundamental scientific technique. On the one hand, it is a way of  
10 demonstrating the validity of empirical arguments (Lindsay and Ehrenberg 1993). On  
11 the other hand, it may illuminate relationships between social processes if certain  
12 conditions are altered during the replication. Replication allows researchers to explore  
13 the effect of certain changes in the environment on a social process, controlling for a  
14 number of potential hidden variables. For instance, the comparison between different  
15 temporal frames permits an assessment of the effect of time-specific structural con-  
16 straints on the mechanisms and outcomes of a specific social process. Thus, we  
17 attempted to approximate the interview-based component of Jack Katz's study of  
18 Chicago poverty lawyers thirty years after its publication in order to consider how the  
19 changes in conditions of practice have affected lawyers' professional self-image and  
20 standards of lawyering.

21 Our case study is based on thirty-five in-depth, semistructured interviews with  
22 practicing and future legal aid lawyers in the Chicago metropolitan area. In addition to  
23 approximating Katz's study, we sought to also explore different kinds of legal aid lawyers'  
24 experiences of marginality within a changed landscape of legal services for the poor.<sup>3</sup> To  
25 address these goals, we interviewed a systematically selected sample of attorneys and  
26 interns from three major types of legal services, designed specifically to cover different  
27 modes of legal aid delivery for the poor in present-day Chicago (see Table 1 for a  
28 schematic representation of our methodology).

29 Several institutional venues exist for legal assistance to the poor. One involves the  
30 full- or part-time employment of staff lawyers in legal assistance offices funded primarily  
31 through the LSC. The second venue consists of not-for-profit public interest law firms,  
32 funded by private foundations, law firms, and individual donors. The third model of  
33 delivery is based on the volunteer services of lawyers employed in the for-profit sector.  
34 These attorneys may carry out pro bono work alongside staff attorneys in hybrid  
35 volunteer/employee legal aid organizations or work in legal clinics staffed with volun-  
36 teers. This study is based on lawyers who are employed either part- or full-time by a legal  
37 aid organization or a public interest law firm.<sup>4</sup>

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40 3. Because we tried to cover different modes of legal aid delivery, our study deviates from Katz's analysis  
41 that focuses only on two organizations: Legal Aid Foundation and LSC. While Katz's goal was an in-depth  
42 institutional ethnography, we explore how legal aid attorneys experience their professional marginalization  
43 across a broader spectrum of organizational forms. Our study is thus not a replication, but rather a follow-up  
44 and an extension to *Poor People's Lawyers* (Katz 1982).

45 4. We are largely overlooking the experiences of volunteer lawyers in other practice settings, who are  
46 simultaneously involved in non-public interest work elsewhere. There is a large body of research on the  
47 experiences of lawyers doing pro bono work (Cummings 2004; Sandefur 2007; Granfield 2007).

1 **TABLE 1.**  
2 **Methodology**

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4 **Stage I: Fall 2008**

5 Identified ALL organizations providing legal services to the poor (forty organizations)

6 ↓

7 Stratified these organizations by delivery mode (legal aid agencies/ volunteer-based organizations/  
8 nonprofit public interest law firms providing direct service)

9 ↓

10 Randomly selected three organizations in each category

11 ↓

12 Contacted three to seven attorneys in each organization depending on size, selecting the first two  
13 to respond for an interview

14 ↓

15 Eighteen interviews

16 **Stage II: Summer 2009**

17 Identified the five organizations out of six covered in Stage I that employed summer interns

18 ↓

19 Randomly selected one legal aid agency, one volunteer-based organization, and one public interest  
20 law firm

21 ↓

22 Contacted all interns in these organizations

23 ↓

24 Interviewed all interns who agreed to participate (seventeen interns)

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26 During the first stage of research, in the fall of 2008, we interviewed eighteen  
27 practicing attorneys. After identifying all forty legal aid organizations in the Chicago  
28 metropolitan area and stratifying them by delivery mode, we randomly selected two legal  
29 aid agencies, two volunteer-based organizations, and two nonprofit public interest law  
30 firms that provide legal services. We thereby covered all major organizational types of  
31 legal services provision. The legal aid agencies we surveyed included a large organization  
32 with multiple locations that handled a wide variety of civil legal cases and a smaller  
33 organization working with a more modest range of civil disputes and criminal cases. The  
34 volunteer-based legal aid providers also included one large and one medium-sized  
35 organization offering representation in most types of cases. Finally, the public interest law  
36 firms included in the sample employed only a small number of lawyers (three in one and  
37 six in the other) and worked on cases dealing with a specific cause or a specific population.

38 We contacted three to seven attorneys in each organization (depending on orga-  
39 nizational size) by e-mail and requested their participation in the study. The response  
40 rate was 80 percent,<sup>5</sup> with the resulting sample containing two attorneys from each  
41 organization.<sup>6</sup> This included six lawyers from legal aid agencies, six staff attorneys from  
42 volunteer-based organizations, and six lawyers from public interest law firms. Half of the

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43  
44 5. The smallest organization employed three staff attorneys, and the largest employed more than thirty.  
45 In cases where the number of attorneys contacted was smaller than the number of employees, we selected  
46 potential respondents randomly from the list of all employees.

47 6. To keep the number of respondents consistent across organizations we limited our interviews to the  
48 smallest number of respondents; since only two replied to our e-mail from one of the organizations, in each  
49 of the other two organizations we also interviewed only two attorneys (the first two to respond to our e-mail).

interviewed lawyers (nine) worked exclusively with clients, whereas the other half worked in supervisory positions that combined client representation with managerial duties. The ages of interviewees ranged from twenty-six to sixty-four; ten were female, and eight were male.<sup>7</sup> The interviews lasted from one and a half to two hours. The respondents were interviewed about their education and career trajectories, experiences in legal aid, understanding of professionalism, relationships with colleagues and clients, and ideas about their own future and the future of legal services. Particular emphasis was placed on the difficulties experienced in day-to-day work and the coping strategies adopted to overcome them.

After the interviews were complete, we coded the data for times and dimensions of practice that either caused discomfort and anxiety or required lawyers to change their understandings of professionalism. The preliminary analysis suggested that new attorneys thought about their work differently than those who had been in practice longer. To further investigate this difference, we interviewed seventeen current law students who were interning in legal aid in the Chicago metropolitan area in midsummer 2009 (approximately two months after the start of their internships). These interviewees came from the same organizations as the practicing attorneys: one legal aid agency (twelve interns), one volunteer-based organization (two interns), and one not-for-profit private firm (three interns). We selected these three organizations randomly from the list of the five home agencies of practicing attorneys (one of them did not have interns).<sup>8</sup> After identifying all interns in these organizations, we contacted them by e-mail and requested their participation. The response rate was slightly over 60 percent, resulting in a sample that included thirteen women and four men; this ratio parallels the female to male ratio among public interest interns. These respondents were also interviewed for one and a half to two hours about their experiences in legal aid, views on professionalism, career plans, and conscious and unconscious adjustments they have made in light of difficulties encountered while interning.

Although the resulting sample is relatively small in absolute numbers, it was constructed to cover the main types of legal aid and contains a relatively large proportion of practicing and aspiring legal aid lawyers in Chicago. Our method emphasizes depth over numbers; we probed the careers and experiences of our respondents in an open-ended fashion, capturing whether and how these attorneys felt marginalized in practice and in what ways the experience of marginalization differed between practicing lawyers and interns. Respondents addressed these themes consistently and in-depth to the extent that we contended that saturation had been achieved.

## THEN AND NOW: THE EVOLUTION OF THE SOCIOPOLITICAL CONTEXT AND COMPOSITION OF THE LEGAL AID

Jack Katz (1982) ended his institutional history of legal aid with notes of apprehension and insecurity regarding its future under the Ronald Reagan administration. As

7. Please refer to the Appendix for more information on the respondents.

8. Out of five organizations, there were two legal aid agencies, two volunteer-based organizations and one private firm. We randomly selected between the two available legal aid and volunteer-based organizations.

1 he was writing the last paragraphs of *Poor People's Lawyers in Transition*, the future of the  
2 funding of the LSC was being debated by the different branches of government and its  
3 prospects appeared bleak. Even during his time as California's governor in the 1960s,  
4 Reagan was an adamant opponent of federal funding for legal assistance to the poor in  
5 civil cases. Several of Governor Reagan's attempted restrictions on California's social  
6 programs were undermined precisely through legal aid lawsuits.

7 The Reagan presidency was indeed a time of significant decline for the LSC.  
8 President Reagan first attempted to completely cut federal funding for the LSC, but the  
9 US House Judiciary Committee blocked this initiative (Taylor 1981b). Instead, in 1982  
10 the funding was reduced by 25 percent (National Legal Aid and Defender Association  
11 2004). As a result, the LSC decreased its support for legal aid offices, training, litigation,  
12 community education, and a host of other initiatives. Moreover, President Reagan  
13 replaced most of the LSC's board of directors using recess appointments, including  
14 Ronald Zumbun—the president of the LSC's ideological opponent Pacific Legal  
15 Foundation—as the new chairman (Taylor 1981a). At the same time, the 1980s were  
16 not entirely bleak for the civil legal aid sector. Positive developments included an  
17 increase in non-LSC funding, the establishment of Interest on Lawyers Trust Accounts  
18 (IOLTA) state programs offering additional resources (IOLTA.org 2010) and increased  
19 involvement by the private sector of the bar in legal aid (National Legal Aid and  
20 Defender Association 2004).

21 With the election of George H. W. Bush, who did not share his predecessor's  
22 strong anti-legal aid orientation, the LSC received constant, if not generous, support  
23 from the government. The beginning of Bill Clinton's presidency was a time of great  
24 hope for the supporters of legal aid. Due to a series of sympathetic nominations to the  
25 LSC board and some significant increases in funding, the early 1990s were years of  
26 growth and expansion of legal services until the midterm elections in 1994. This  
27 marked the beginning of drastic changes in the institutional structure of US legal aid  
28 provision. The Republican Congress that was elected that year decreased govern-  
29 mental support for legal aid, extensively cutting funding. In fact, the LSC's budget  
30 dropped from \$400 million in 1994 to \$278 million in 1995. Congress also imposed  
31 a number of consequential restrictions on the activities of organizations funded  
32 through the LSC (Booth 1996).

33 According to the Personal Responsibility and Work Opportunity Reconciliation  
34 Act of 1996 (PRWORA), organizations that received federal funding via the LSC could  
35 only assist individuals with their legal problems. Participation in class-action lawsuits,  
36 lobbying on behalf of clients, and any other advocacy initiative beyond individual  
37 representation or that challenged the existing welfare system in court were prohibited  
38 for all recipients of LSC money and most non-LSC-funded providers of legal aid  
39 (PRWORA 1996). These restrictions had devastating effects on the quantity and  
40 quality of legal assistance available to low-income Americans,<sup>9</sup> on the extent to which  
41 the poor could engage with the existing system through legal means, and on the

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43  
44 9. "The number of cases closed fell from 1.7 million in 1995 to 1.4 million in 1996; the number of  
45 LSC-funded attorneys nationwide fell by nine hundred; and three hundred local legal aid offices were closed"  
46 (National Legal Aid and Defender Association 2004).

1 professional worlds of legal aid attorneys. During the George W. Bush and early Barack  
2 Obama administrations, funding has grown steadily and slowly, but activity restrictions  
3 have remained unchanged. In what follows, we explore some effects that this policy  
4 shift has had on the professional self-image and the resulting coping techniques adopted  
5 by legal services lawyers.

6 Undoubtedly, limitations on the participation in impact litigation were not the  
7 only changes that legal aid practice saw over the last thirty years. Other important  
8 transformations include the feminization of the profession and the increasingly narrow  
9 specialization of lawyers practicing within different settings. While sociolegal scholars  
10 have recognized the recent influx of women into the legal profession as one of the most  
11 consequential demographic changes of the profession,<sup>10</sup> this change has not reversed  
12 the fact that male lawyers continue to dominate the higher-paying and higher-prestige  
13 fields of practice (Heinz et al. 2005; Patton 2005). In Illinois, almost 70 percent of  
14 poverty attorneys are female, and the gender differences are even more pronounced  
15 when lawyers' professional statuses are analyzed: men are concentrated in higher-  
16 ranking executive positions such as project supervisors, while more than 85 percent of  
17 regular staff attorneys in public interest firms are women (Chicago Bar Foundation and  
18 Illinois Coalition for Equal Justice 2006).

19 Other important changes in the composition of the legal profession include the  
20 trend toward a decrease in the age of practicing lawyers. This reached its peak in the  
21 1980s due to a surge in law school enrollment rates but leveled out by 2005 (Galanter  
22 1999, 1085). Heinz et al.'s study of Chicago lawyers in 1995 also documented the  
23 growth in income inequality between different legal practice settings and the increased  
24 specialization of legal practitioners that led to the blurring of the boundaries of the two  
25 hemispheres of the legal profession (serving corporate or individual clients). These  
26 investigators had observed this effect since 1975, the time of their first investigation  
27 (Heinz et al. 1998; Heinz et al. 2005).

28 While all of these changes in the legal profession have undeniably affected poverty  
29 lawyers' views of professionalism, this article concentrates specifically on the effect of  
30 reform litigation restrictions for three reasons. First, the other transformations influ-  
31 enced the legal profession as a whole; inasmuch as marginalization of poverty lawyers is  
32 relative to the rest of the profession, changes that occurred across different legal  
33 professional subfields are not likely to affect it as drastically. Second, the data we  
34 collected are qualitative and do not allow us to make broad generalizations about the  
35 effects of demographic changes and increased specialization within profession. Instead,  
36 our data provide in-depth insights into the poverty lawyers' interpretations of their  
37 practice. Most importantly, given how central the participation in reform litigation was  
38 for Katz's respondents, we expected to see some of the most significant changes in the  
39 construction of the professional identity of present-day legal aid attorneys in relation to  
40 these restrictions.

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42  
43 10. According to Marc Galanter, only about 3 percent of practicing lawyers were women in 1960. The  
44 number rose to about 25 percent by 1999 and was expected to reach 50 percent by 2050 (Galanter 1999,  
45 1084).



## THE MECHANISMS OF MARGINALIZATION AND COPING STRATEGIES OF LEGAL AID LAWYERS TODAY

The analysis of in-depth interviews with practicing and aspiring legal aid lawyers in 2008 suggested that these practitioners were likely to experience marginality in terms of their ideological orientation, status, material conditions, and daily tasks. The interview responses indicated that experiences of marginality may influence lawyers' decision to leave legal aid or push them to develop coping strategies to alleviate marginality-related discomforts. By finding ways to systematically decrease marginality, poverty lawyers tend to modify the very essence of their professional practice, affecting the nature and quality of their services.

### Ideological Marginality

Promoting social and economic justice was an important, if not primary, motivation behind the career choice of all respondents. Fifteen out of eighteen lawyer interviewees said that they came from families that valued helping others, whether for socially progressive (eleven lawyers) or religious reasons (four lawyers). Nine out of eighteen were or had been involved in community activism, politics, social movements, or charities. All but one interviewee agreed that in law school they subscribed to a very idealistic vision of legal aid that involved fighting for a just cause alongside enthusiastic clients and like-minded colleagues and making a long-lasting impact on the lives of the poor. Similar motivations at the time of entry into public interest jobs have been documented among recent law school graduates by other researchers (Erlanger et al. 1996; Linowitz and Martin 1994).

It was clear from the comparison between the interviewed practicing attorneys and summer interns that, with time, this enthusiasm tended to be replaced by resignation and skepticism regarding the possibility of social change through legal means. Fourteen out of seventeen legal aid interns were very enthusiastic about subverting the system of economic injustice through their work. Due to the efforts of the American Bar Association (ABA)<sup>11</sup> and of the Association of American Law Schools, many law schools have instituted a number of clinics and specialized fellowship programs that reinforce these idealistic views. The students are misleadingly exposed to interesting, high-profile, and clear-cut cases, rather than on the less-than-glorious routines of everyday practice with scarce resources and a hostile political climate. Thirteen out of seventeen interns cited their participation in these programs as a positive experience that contributed to their dedication to legal aid. Yet, thirteen out fifteen practicing lawyers (excluding three interviewees who had only been practicing for a year at the time of the interviews) did not express the same enthusiasm, emphasizing the limited significance of their work.

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11. See the ABA Standing Committee on Pro Bono and Public Service (2010).

1           Some scholars argue that law school itself contributes to students' decline in  
2 ideological commitment (Stover 1989), while others emphasize experiences in the job  
3 market and in the public interest sector (Erlanger and Klegon 1979). Our interviews  
4 suggest that lawyers experience disappointment in three ways. First, they regret their  
5 inability to engage with individual cases as thoroughly as they would like due to heavy  
6 case loads and lack of administrative support in legal aid offices. Second, they are  
7 frustrated by the nontransferability of their achievements; even if they won individual  
8 cases, their victories had little if any impact on broader economic injustices and never  
9 effectively challenged the status quo. Finally, they are disappointed by the lack of  
10 camaraderie and social justice culture that they expected would exist in legal aid offices.  
11 They found that their colleagues, adversaries, and judges did not treat the cases with the  
12 seriousness they had anticipated. Legal aid attorneys thus found it hard to maintain the  
13 same level of ideological commitment to fighting for social and economic equality  
14 through legal means.

15           These findings differ significantly from Katz's conclusions about lawyers'  
16 motivations. Most of his respondents came from "marginal market positions"—either  
17 minority or low-status social groups—and had not been well positioned to succeed in  
18 the corporate world. For them, the choice of legal aid was more about feasibility  
19 than aspiration. After practicing for a while, however, they began to view their  
20 professional selves as social reformers and advocates for the poor (Katz 1982, 52–60).  
21 As we will argue later, this difference may be explained in terms of the differential  
22 access to reform litigation for lawyers in the late 2000s and for their colleagues  
23 thirty years prior. In other words, Katz's lawyers tolerated difficulties at work because  
24 of their access to litigation. Present-day legal aid lawyers, limited to individual cases,  
25 lack the ability to construct their feelings of professional significance around impact  
26 litigation.

27           For legal aid lawyers today, the realization that they will not be able to effect the  
28 change they had envisioned is often connected to turning down large numbers of  
29 qualified clients. According to the Chicago Bar Foundation and the Illinois Coalition  
30 of Equal Justice retention study, there are only 280 full-time legal aid lawyers in the state  
31 of Illinois, "a ratio of one legal aid lawyer for every 4,752 legal problems faced by  
32 low-income Illinoisans" (Chicago Bar Foundation and Illinois Coalition for Equal  
33 Justice 2006, 3). The demand for legal aid services significantly exceeds the capabilities  
34 of public law organizations (Smurl 1979). According to the study, the state's legal aid  
35 offices respond on average to less than a third of all incoming requests for assistance  
36 (Legal Aid Safety Net 2005, 2). Twenty-eight of our thirty-five interviewees expressed  
37 dismay at having to deny many clients who needed assistance but either did not qualify  
38 according to the intake requirements or had to be rejected due to case overload.  
39 Rejecting clients is particularly taxing for these lawyers because legal aid offices tend to  
40 be the client's last resort:

41  
42           I speak to almost ten people every day about their legal matters and . . . a lot of the  
43 time [ . . . ] we just don't have what it takes to win some of the complex cases. Like,  
44 you know this right away when the other guys throw all their resources and money  
45 at defending their client, while I have to handle twenty other cases, without any  
46 help, in addition to this particular one. What can I do? I would rather reject the

1 client right away, even though it does break my heart, because many of them have  
2 nowhere else to go after they leave our office. [L16]<sup>12</sup>

3  
4 Fifteen of eighteen practicing attorneys admitted that one of the most discouraging  
5 discoveries about their jobs concerned the limited consequences of their work, even  
6 when they could take on a particular case. Limited in resources and time, legal aid  
7 lawyers can generally only do a bare minimum for each individual client. As a rule, their  
8 impact is restricted to moderately improving clients' situations in the short run, leaving  
9 them to struggle with the rest on their own:

10  
11 It was pretty fast that I realized that what we do here doesn't really matter. I mean,  
12 most of the time, all we do is slightly improve the situation of one person at a  
13 time—most of the time we don't even get them what they want in terms of  
14 settlement, we just get them some more time or a little money to get by [. . .]. We  
15 take in very few cases, we don't get a chance to really dig into any of them, and  
16 then we get them something small, and throw them out on the street to deal with  
17 a million other problems they have. Not to say we do nothing, but we certainly  
18 don't do the grand things I thought we did when I first started. [L7]

19  
20 This sentiment echoes the structural conditions of the work of lawyers thirty years ago.  
21 For instance, Katz concentrated on discontinuities within and between legal aid cases  
22 (Katz 1982, 26–33). The above statement points to both of these pressures. First, legal  
23 aid is structured in a way that discourages the in-depth investigation of single cases due  
24 to the short-term nature of interactions between lawyers and clients, case overload,  
25 insufficient resources, high risk of the case being dropped after large initial investments,  
26 and so on. Second, lawyers work under a heavy pressure to limit the impact of individual  
27 cases a pressure that has increased since the 1970s due to governmental restrictions  
28 imposed on legal aid agencies.

29 In addition to the inability to see all eligible cases through in a thorough, mean-  
30 ingful way, legal aid lawyers' ideological commitment to social justice may be further  
31 undermined by the absence of an appropriate institutional niche within the legal  
32 profession. On the one hand, their work is aggressively appropriated by professional  
33 legal associations like the ABA that emphasize socioeconomic justice as a fundamental  
34 value of their professional community. In the words of the ABA Standing Committee  
35 on Pro Bono and Public Service, "When society confers the privilege to practice law on  
36 an individual, he or she accepts the responsibility to promote justice and to make justice  
37 equally accessible to all people" (ABA Standing Committee on Pro Bono and Public  
38 Service 2010). Public interest lawyers bolster the idea that legal representation is  
39 available for those who need it. They soften and humanize the "hired-gun" public image  
40 of lawyers (Sarat and Scheingold 1998, 4–5).

41 Yet, these claims are mainly rhetorical. Despite the ABA's efforts, most lawyers  
42 espouse a diametrically opposed philosophy whereby legal work is conceived as a

---

44  
45 12. The codes in brackets represent the anonymized respondents: "L" for lawyers (numbered one  
46 through eighteen) and "I" for interns (numbered one through seventeen). Please refer to the Appendix for  
47 more information.

1 value-neutral, technical exercise of skills in the interest of clients. Most law school  
 2 graduates, even those who enrolled with a determination to learn law “to do good,”  
 3 compete for jobs in private and corporate settings, construing professionalism as an  
 4 ability to solve complicated legal problems and leaving moral and ethical considerations  
 5 to others (Erlanger et al. 1996; Rhode 2003). Public interest attorneys, therefore,  
 6 remain outside of the actual value system of the profession, while the notion of “cause  
 7 lawyering” almost becomes an oxymoron:

8  
 9           there is a certain attitude . . . of condescension and confusion, maybe? Almost as if  
 10 no lawyer should have any moral considerations, or should not let them interfere  
 11 with his work. Lawyers who work for a cause are a strange breed, people don’t quite  
 12 know how to make sense of us. [L9]

13  
 14 As argued by Sarat and Scheingold, “by rejecting non-accountability, if not partisan-  
 15 ship, cause lawyers establish a point from which to criticize the dominant under-  
 16 standing from inside the profession itself. They deneutralize and politicize that  
 17 understanding” (Sarat and Scheingold 1998, 3). Legal aid attorneys thus occupy a  
 18 precarious position within the professional community, whereby they simultaneously  
 19 draw on and reject its guiding principles. Their ideological marginality, then, arises  
 20 from the need to reconcile two conflicting ideological bases that their practice entails.

21           Ideological marginality also manifests in the inability of many legal aid practitio-  
 22 ners to maintain their ideological commitment over time. The interviewees reported  
 23 that sustaining empathetic attitudes toward their clients was challenging within the  
 24 constraints of their practice. Many newcomers discover that their dedication to social  
 25 justice does not translate into actual compassion for their clients, who at times fail to  
 26 measure up to their idea of a perfect client. Because most attorneys have middle-class  
 27 backgrounds and only indirect knowledge of the poor, many find it hard to remain  
 28 understanding and appreciative of their clients who may not have a middle-class  
 29 sensibility when it comes to keeping appointments or following up with lawyers’  
 30 requests. Due to the scarce resources of legal service programs, most attorneys have to  
 31 personally oversee the collection of documents for their clients. For many, the pro-  
 32 longed contact with real-life poor becomes a source of antagonism. The inability to  
 33 patiently and respectfully communicate with clients is unacceptable in legal aid work  
 34 and may become a reason for quitting: “Pretty much all you have going for you is your  
 35 wish to help out, so when you lose that and begin looking down on your clients, you  
 36 know you are done with this job” [L4].

37           Katz’s study suggests that this issue is not new; thirty years ago legal aid attorneys  
 38 also struggled with maintaining commitment. His book described the interpretation  
 39 difficulties associated with working with people in poverty and argued that legal aid  
 40 lawyers do not have access to the same type of organized records and institutional  
 41 resources as lawyers in most for-profit and corporate settings. Legal aid attorneys  
 42 typically elicit evidence orally, constructing cases with incomplete and inconsistent  
 43 information. Clients who offer incomplete or inaccurate testimonies present particular  
 44 difficulties for legal aid attorneys as the ensuing confusion often results in substantial  
 45 loss of time and resources. It is not surprising that interactions with clients often incite  
 46 the resentment of attorneys (Katz 1982, 29–33).

1 At the same time, our interviewees agreed that too much empathy can also be  
2 debilitating for lawyers. Several shared stories about their colleagues who got so caught  
3 up in caring for their clients that they could no longer do their best as attorneys. From  
4 lending their clients money to paying them visits in jail and arranging for debt relief,  
5 legal aid lawyers may lose focus on legal matters in an effort to alleviate their clients'  
6 conditions. In addition to taking time and attention away from legal work, close  
7 involvement with clients is often very taxing emotionally:  
8

9 I used to get really involved with my clients. Most of their issues are so charged that  
10 I felt every victory and every defeat as a commentary not only on my lawyering  
11 skills, but also on how good of a person I was. At some point I just had to choose  
12 whether I will allow myself to feel this way and get burnt out after a couple years  
13 of work or I will help more people by taking it easy and treating the whole thing  
14 as a job and not a test of my human worth. [L18]  
15

16 In order to remain in practice, legal aid attorneys often have to curb their ideological  
17 commitment to service, empathy, and what they consider a meaningful connection  
18 with clients. None of the interviewees reported sufficient institutional support for  
19 dealing with ideological marginality such as counseling programs providing relief and  
20 guidance in maintaining commitment. Fourteen out of seventeen interns lamented  
21 this lack of organizational assistance, implying that they would have taken advantage  
22 of such assistance had it been available. In the absence of institutionalized  
23 support, legal aid lawyers have to find their own ways to deal with ideological  
24 marginality.  
25

### 26 Task Marginality

27  
28 The second type of marginality that legal aid attorneys experience relates to the  
29 nature of their everyday activities. Despite the common misconception that public  
30 interest lawyers have less stressful professional lives than their colleagues in for-profit  
31 firms and corporations, the literature on legal aid programs and interviews with Chicago  
32 practitioners suggest that their work is difficult inasmuch as it has to be performed  
33 virtually without administrative assistance (Chicago Bar Foundation and Illinois Coa-  
34 lition for Equal Justice 2006). According to the second *After the JD* report, legal aid  
35 lawyers reported working on 143 distinct legal matters in the course of three months,  
36 whereas lawyers in large private practices worked on average only on twenty-five  
37 matters (Dinovitzer et al. 2009, 33). While the variation in case complexity might  
38 obfuscate real differences in the workloads, it is important to recognize the high number  
39 of cases simultaneously handled by legal aid attorneys. Due to the insufficient resources  
40 of legal aid offices, lawyers' work also involves a lot of personal interaction with clients,  
41 ranging from screening during intake to posttrial work with tangentially related legal  
42 issues. Not only are staff attorneys personally responsible for most of the intake, but they  
43 also spend several days a week in court representing their clients. The interviewees  
44 contended that the abundance of tasks and difficult interactions resulted in high rates  
45 of professional burnout:

1 I had two friends [. . .] at our organization . . . and they said in the beginning it was  
 2 so intense that one of them would come home every day and would fall asleep in  
 3 her food . . . you know, she would just pass out. And the other one said that she  
 4 cried for the first six months [. . .] because the stress of seeing what families face,  
 5 and stress of getting your work done in such an emotionally-charged environment,  
 6 and knowing that you are going to be in court the next day and that the future of  
 7 these people depends on you directly. [L15]

8  
 9 In other words, while legal aid lawyers are not under pressure to “bill hours” like their  
 10 colleagues in the for-profit sector, the work is demanding because of the emotional  
 11 investment and meager institutional support. Many interviewees complained about  
 12 the lack of office space and heavy administrative duties due to insufficient auxiliary  
 13 personnel, both of which complicate their everyday routine and distract them from  
 14 their primary responsibilities:

15  
 16 We are simultaneously receptionists, administrative assistants, lawyers, and social  
 17 workers . . . just to give you an example, the other day the printer in the copy room  
 18 next to my office was broken and nobody would come to fix it, so I had to use the  
 19 other one, which is almost a half-a-mile walk away. Basically, the whole day all I  
 20 was doing, it seems, is run between my office and the printer. I’m sure I would be  
 21 able to do a better job if I just didn’t have to worry about these little things! [L11]

22  
 23 One intern respondent argued that the entire model of legal aid needs to be revised  
 24 because it requires attorneys to waste a lot of time and effort on tasks that, according to  
 25 him, are irrelevant and do not utilize the legal expertise of attorneys. Specifically, he  
 26 mentioned the need to track down uncooperative clients and keep up with the paper-  
 27 work that should be done by the clients themselves. Due to the meager resources of legal  
 28 service agencies, the attorneys are unable to concentrate exclusively on their profes-  
 29 sional responsibilities. Given the socioeconomic differences and the lack of shared  
 30 understandings of appropriate interactional patterns between service-providers and  
 31 service-recipients, the performance of these extralegal duties tends to also be highly  
 32 frustrating for the attorneys.

33  
 34 This internship has been . . . hmm . . . confusing. I guess I had a romantic idea of  
 35 what it means to do poverty law and now I’m just thinking about the more  
 36 philosophical questions: like, is it right to give out a free service because I don’t  
 37 think . . . hmm . . . the time is used efficiently. I think a lot of good work is done, I  
 38 think there are a lot of good intentions, but I don’t think that there is much  
 39 lawyering going on. [. . .] There is a lot secretarial stuff, but not a lot of legal analysis,  
 40 not a lot of interpreting the law [. . .] I think there’s something wrong when the  
 41 lawyer is trying to contact the client, I think if the client needs help it should be the  
 42 other way around [. . .] if I can’t get ahold of a client—how much does a client really  
 43 want that service? It seems like we are justifying our own existence. [I4]

44  
 45 Katz points out that his respondents also suggested that many cases they tried had very  
 46 little to do with the actual law. In fact, there were—and continue to be—certain  
 47 pressures to keep poor people’s problems as much out of the purview of the law as

possible. This pressure toward de-legalizing legal aid is a part of the so-called culture of reasonableness that, according to Katz's and our analyses, has permeated legal services programs since their early days. "Reasonableness" here is defined as complicity with prevailing social norms (such as de-politicization of cases and containment of lawyers' ambitions) that allows attorneys to manage their heavy caseloads. This notion of "reasonableness" is illustrated by the quote from a poster that decorated New York legal aid agencies in 1907 and some Chicago offices in the 1970s: "Discourage litigation. Persuade your neighbors to compromise whenever you can. Point out to them how a nominal winner is often the real loser—in fees, expenses, and waste of time. As a peacemaker the lawyer has a superior opportunity of being a good man" (Katz 1982, 59).

According to the *Investing in Justice* study (Chicago Bar Foundation and Illinois Coalition for Equal Justice 2006), almost a third of all directors of Illinois legal aid offices believed that their attorneys did not feel challenged at their jobs. Katz argued that the routinization of legal aid was partially due to the tendency of modern Western societies to treat anything poverty-related as unimportant. Katz states that the "pressure to treat legal problems without making much of their differences is systematically implied by the social meaning of poverty," while the "lawyers for the poor, regardless of their competence and values, confront an everyday environment that treats their work as routine by suggesting, and at times demanding that it ought to be regarded as insignificant" (Katz 1982, 18–19).

Task marginality of legal aid lawyers is, of course, closely related to ideological marginalization. Because most of their time is spent on administrative and organizational tasks, interviewees often felt disappointed by how routine and anticlimactic their work turned out to be:

When I first came here I thought [. . .] that doing this work would feel more consequential. Maybe I expected people to take more pride in what they do, to have this collective culture where everyone feels like they are making a difference. I'm not saying people are not doing great and important work—actually, most of the lawyers who work here are very talented, very high-level professionals. But . . . they go about doing busy work, do a lot of little things, and they leave work at five p.m., and there is no feeling of importance [. . .] it's like a treadmill, like office work, not some life-changing thing. [I16]

This quote illustrates the overlap between different types of marginality of poverty attorneys. The everyday reality of legal aid work, associated with task marginality of legal aid lawyers, is at the same time an outcome of their material marginality (i.e., the lack of auxiliary personnel and insufficient resources) and the cause of their ideological marginality that manifests itself in the feelings of insignificance and lack of impact.

### Material Marginality

Probably the most notorious type of marginality experienced by legal aid lawyers has to do with their low compensation rates in comparison to lawyers in the for-profit

1 sector. The following quote offers an illustration of the typical constraints experienced  
2 by legal aid attorneys:

3  
4 After my divorce, staying here [at the legal aid agency] really is . . . hmm, an  
5 indulgence. My oldest son is going to college next year, and I am drowning in debt.  
6 Not sure how long I can keep it up. I am looking for something right now. I got a  
7 family to feed, you know. [L8]  
8

9 Over the last twenty-five years, legal aid salaries have not grown at the same rate as  
10 compensation for other types of public service, such as bureaucratic positions in the  
11 government, teaching in public schools, and even some social work jobs. In combina-  
12 tion with rapidly increasing tuition for law schools, the stalling salaries bring about a  
13 complicated dilemma for law graduates who want to do legal aid work. Given the  
14 average postlaw school debt of \$60,000 to \$100,000 and an average legal aid salary of  
15 \$38,500 per year, it can be really challenging for young practitioners to make ends meet  
16 (Legal Aid Safety Net 2005, 4; ABA 2003). According to the *After the JD II* report from  
17 2009, legal aid salaries were somewhat higher than they were in the early 2000s  
18 (\$50,000 to \$83,000)<sup>13</sup> but still lower than the income of other lawyers, save for the  
19 non-legal aid public interest sector, where annual salaries range from \$48,000 to  
20 \$74,000 (Dinovitzer et al. 2009, 43). While some argue that heavy debt burden is  
21 keeping lawyers from entering legal aid (ABA 2003, 14), others show that there is no  
22 empirical connection between the amount of debt and the decision to enter direct  
23 service jobs; rather, it is the difference in potential salary between a legal aid attorney  
24 and an attorney working in the private sector that serves as a deterrent (Chambers  
25 1992; Kornhauser and Revesz 1995; McGill 2006). For instance, the starting salary of a  
26 legal aid attorney in Illinois is \$36,000, which is 11 percent lower than the national  
27 median starting salary for a prosecutor (Legal Aid Safety Net 2005, 4).

28 Studies document a strong inverse relationship between financial pressure and  
29 employee retention rates in public interest law organizations (Chicago Bar Foundation  
30 and Illinois Coalition for Equal Justice 2006). The respondents reported that, given the  
31 nonhierarchical structure of legal aid, they had few opportunities for professional  
32 advancement. Due to funding scarcity, the agencies could neither create additional jobs  
33 at higher levels, nor create supplementary monetary incentives to mark outstanding  
34 achievement of attorneys. Legal aid lawyers report the lowest level of satisfaction with  
35 the “power track” (compensation, opportunity for advancement, and performance  
36 evaluation) of their jobs than any other type of lawyer (Dinovitzer et al. 2009, 50–1).  
37 When asked about career plans, one intern illustrated this point:

38  
39 To be completely honest, I like it here, this internship has definitely taught me a  
40 lot . . . but . . . I mean . . . I need to make something of myself, you know? I was the  
41 first one in my family to graduate from college. Everyone is waiting for me to  
42

---

43  
44 13. The report combines legal aid lawyers and public defenders into one salary bracket. Given that  
45 salaries of public defenders are customarily higher, it is safe to assume that legal aid attorneys' income falls  
46 on the lower end of this continuum. Also, due to the cohort nature of the *After the JD* study, the second  
47 report surveys lawyers who had passed the bar seven years prior, so it is likely to only reflect the salaries of  
48 experienced professionals (Dinovitzer et al. 2009).



1           become someone, or to make money, at least. I can't stay here, there is no  
2           future, no growth . . . maybe . . . [um] one day, when I have achieved something,  
3           so that I can give back, but first I need to go somewhere with more open  
4           doors. [I4]

### 6           **Status Marginality**

7  
8           Material, task, and ideological marginality of legal aid lawyers negatively affect their  
9           status. The respondents reported frequent experiences of simultaneous status margin-  
10          alization by their non-legal aid colleagues and clients themselves. Most claimed that  
11          private firm and corporate lawyers often treated them as if they were in some way less  
12          qualified professionally. This prejudice was experienced in court, during professional  
13          association meetings, and even outside of workplace. The image of legal aid lawyers as  
14          less skilled is based on the assumption that they could not make it in the corporate  
15          world. The fact that their salaries are significantly lower and that they do not have to  
16          “bill hours” are taken as indicators that there is less intellectual rigor and lower  
17          professional standards in legal aid:

18  
19           Of course, usually they don't really say anything, but it's rather clear all the same  
20           that they think we are somehow less competent. Sometimes at meetings, for  
21           instance, they would act as if you were not there, or say something or other that  
22           pretty much shows that they have more or less no respect for you. It's so ironic,  
23           because if you look at the actual numbers, [. . .] public interest is a very competitive  
24           field. Last year [. . .] I have seen how many really worthy applicants we had to  
25           reject. Also, many of the cases, most I would say, that we win for our clients we win  
26           over them because we are good. It takes a great attorney to win a case without  
27           much to rely on in terms of resources, yet they seem to forget that. [L8]

28  
29           The second type of status marginalization—that which arises from clients  
30           themselves—can be really damaging for the professional efficacy of legal aid lawyers.  
31           All respondents had at some point felt disrespect from their clients, who did not  
32           believe them to be “real lawyers.” Again, this type of marginalization is not new to  
33           the legal aid community; Jack Katz repeatedly emphasized it in his analysis (Katz  
34           1982, 28–33, 56–57.). Patrons of legal aid offices, many of whom previously have  
35           encountered unfair treatment from public officers are cynical; they do not believe that  
36           legal aid attorneys really want to alleviate their hardships. Some clients find it  
37           implausible that good lawyers would work with the poor, whereas others subscribe to  
38           the widespread stereotype of legal aid lawyers as not competent enough to get a job  
39           in the for-profit sector. One interviewee explains:

40  
41           When I just came here, many years ago, someone warned me about the ungrateful  
42           clients, and it made me mad. I remember thinking: “How can you be a poverty  
43           lawyer, thinking like that?” Now I know they were right. [. . .] The clients are going  
44           to trust us the least sometimes. Many buy into the corporate mystique more than  
45           corporate lawyers themselves. They don't pay us so they think we're bad, not real  
46           lawyers, whatever. [L13]

1 Interestingly, the interns did not report many personal experiences with status margin-  
 2 alization. Although all of the interns we interviewed were familiar with the problem  
 3 from hearsay, they claimed that fellow law students treated them with respect and  
 4 admiration. In fact, some were slightly annoyed at being treated like “some sort of  
 5 martyrs.”[115]. The fact that more status marginalization occurs later in the careers of  
 6 legal aid lawyers is consistent with the previously discussed gradual disillusionment with  
 7 the social justice impact of legal aid.

## 8 9 EXPERIENCES OF LEGAL AID LAWYERS: 1970S VERSUS TODAY

10  
11 Our data suggest that difficulties associated with practicing legal aid have more or  
 12 less remained the same since the 1970s, the period studied in detail by Katz. Present-day  
 13 poverty lawyers experience discontinuity between the cases they handle due to heavy  
 14 caseloads, insufficient resources, social pressure toward routinization, and the confine-  
 15 ment of their works’ impact to the proximate environment. They also continue to  
 16 experience discontinuity within cases due to disparaging attitudes, lack of resources, and  
 17 difficult day-to-day interactions. As a result, we argue, legal aid lawyers experience four  
 18 different kinds of professional marginalization: material, task, ideological, and status  
 19 marginalization.<sup>14</sup>

20 At the same time, the ways to deal with these pressures have evolved significantly  
 21 in the last thirty years due to changes in the sociopolitical context of legal programs.  
 22 According to Katz, in the 1970s, legal aid attorneys generated shared cultures of  
 23 significance in order to offset the pressures toward routinization. These shared systems  
 24 of meaning provided lawyers with feelings of professional fulfillment and revolved first  
 25 and foremost around their access to reform litigation. As a group, poverty lawyers  
 26 constructed their ability to effect change on a larger scale by building on their work with  
 27 individual clients as a justification for the difficulties they encountered in their daily  
 28 practices. Katz’s subjects, therefore, often generated an atmosphere of pathos around  
 29 their clients, reacted to any expression of marginalization with ridicule, and exaggerated  
 30 the impact of their work on the broader society (Katz 1982, 105–21).

31 What do present-day legal aid attorneys do to maintain positive professional  
 32 identities and mitigate their marginalization in a context in which impact litigation is  
 33 no longer accessible? Withdrawal remains the most common coping strategy. Compared  
 34 to other subfields of the legal profession, legal aid has very low retention rates. Forty-two  
 35 percent of all Illinois legal aid attorneys practicing in 2006 were not planning on staying  
 36 in their positions for more than three years (this number was even higher for young  
 37 single-earner lawyers). A comparison of the two *After the JD* surveys, conducted in 2002  
 38 and 2007, shows that legal service was a category that, by 2007, had lost a larger  
 39 percentage of lawyers who had been working there in 2002 than any other practice

---

40  
41 14. The distinction between different kinds of marginality is largely analytical, yet important for the  
 42 understanding of its social consequences. These subtypes have many of the same root causes and overlapping  
 43 effects. For instance, material and task marginality both stem from insufficient funding and have similar  
 44 effects of de-politicizing poverty lawyers’ work. They are also mutually constitutive in that material mar-  
 45 ginality is in many ways a precondition for status marginality of these practitioners, while their task and  
 46 ideological marginality are closely interlinked as discussed previously.

1 setting (around 70 percent). Moreover, 44 percent of legal aid attorneys intended to  
 2 change their practice settings in the very near future. In contrast, only 22 percent of solo  
 3 practitioners and 25 percent of attorneys in small private firms had any intention of  
 4 leaving (Dinovitzer et al. 2009, 54–56).

5 The stories of our respondents indicate that legal aid attorneys who remained in  
 6 practice had to readjust their initial attitudes and reconcile them with their actual  
 7 experiences. They revealed several different ways to cope with ideological and task  
 8 marginality when there was no access to reform litigation. About half (seven out of  
 9 fifteen) of the attorneys who had been in practice for more than three years made their  
 10 peace with the routine character of their work by finding other benefits in legal aid  
 11 practice. The emphasis on lifestyle advantages associated with working in legal aid, such  
 12 as not having to bill hours, spending time at home with families, and maintaining  
 13 hobbies, was a consistent theme in the interviewees' accounts. These respondents saw  
 14 their positive impact on individuals' lives an added benefit of the job, but the primary  
 15 advantage was accommodating a certain way of life:

16  
 17 it was kind of sad to realize that my work will not change the world, but after a  
 18 while I did start to appreciate other things my job had to offer. Seriously, being able  
 19 to be around people, take the time off for my kids, be my own boss, and make  
 20 someone's life better at the same time. [L16]  
 21

22 In some ways this coping technique resonates with what Katz called “the ethic of  
 23 reasonableness” or the adoption of a “self-tranquilizing attitude” whereby the draining  
 24 attempts to change a hostile environment or engage with clients too closely was  
 25 construed as unreasonable (Katz 1982, 56–59). Although this ethic does not have the  
 26 same focus on lifestyle, both techniques advocate for the fulfillment of basic work  
 27 responsibilities with the least emotional involvement.

28 More than half (eight out of fifteen) long-term lawyers, however, held onto the  
 29 idea of making a positive difference in a world riddled with inequalities.<sup>15</sup> Inasmuch as  
 30 most interviewed lawyers had unrealistic beliefs about a legal aid attorney's impact  
 31 before they began practicing, they had to readjust their understanding in order to  
 32 maintain the visions of themselves as “do-gooders.” Our data reveal two common ways  
 33 this is accomplished. The first redefinition frames the importance of legal aid in terms  
 34 of helping specific individuals rather than bringing about abstract socioeconomic  
 35 justice. Lawyers who subscribed to this way of thinking (roughly half of all lawyers who  
 36 still believed in making an important impact through their jobs) admitted to not being  
 37 able to effect a large-scale change with the tools that their work offered them. Their  
 38 stories were ones of initial disappointment and eventual realization that their work was  
 39 just as, if not more, important than effecting large-scale change through litigation. They  
 40 claimed to no longer strive for that kind of change as they realized the importance of  
 41 improving the lives of real people with concrete needs instead of fighting for an abstract  
 42 idea of justice. These lawyers construed their face-to-face work with clients and the  
 43 brief moments of comfort they provided as sufficient reasons to keep practicing:  
 44

---

45  
 46 15. More male interviewees subscribed to the “redefinition of change” coping strategy; only two out of  
 47 eight were female (the rest refocused on the lifestyle benefits).

1 It used to bother me that I could not do anything to actually change things  
2 drastically, but with time I realized that it was a very black-and-white way of seeing  
3 things. [. . .] now, every little victory is a victory for me. Even defeat is a sort of  
4 victory because I tried. What I realized is that people matter. They are the reason  
5 justice is important, not some abstract idea of it. . . . Now just spending some time  
6 with a client and giving him a chance to talk about his problems feels worthwhile  
7 to me. [L17]

8  
9 The second redefinition of the importance of legal aid was in terms of the direction of  
10 social change. Advocates of this approach still subscribe to their early visions of legal  
11 service as having important consequences but no longer believe in the need to chal-  
12 lenge the system directly. Rather, they help to create a “one person at a time” kind of  
13 change, seeing their role as changing individuals, not the system, and expecting that  
14 systemic changes would then follow. Although these attorneys admit that they engage  
15 in no actual empowerment of their clients and provide them with no tools to mobilize  
16 and confront the system, they construed their impact as creating a “healthy” community  
17 that is able to influence structural arrangements from the bottom up.

18 Another type of ideological marginality that poverty lawyers have to overcome  
19 relates to empathy toward clients. As discussed above, despite difficult interactions  
20 with clients, attorneys need to maintain high levels of devotion. At the same time,  
21 lawyers’ empathy must be kept in check to prevent quick emotional burnout or pro-  
22 fessional incompetence. Thus, attorneys who stay in legal aid for a while report  
23 having to balance empathy with professional disengagement: “You can’t be neither  
24 too involved, nor not involved enough. Either will make you not only miserable, but  
25 also a bad lawyer” [L11].

26 Some interviewees reported reliance on informal networks for venting the strong  
27 feelings evoked by their cases, while others made a concerted effort to leave their  
28 professional responsibilities and the attached emotional baggage at work and avoided  
29 thinking about them outside of the office. Others talked about clients who were unlikely  
30 to elicit strong emotional responses: “I used to go all out . . . working with the most  
31 difficult, the most helpless . . . and particularly those who I, or anyone else for that  
32 matter, could help. . . . But that had to change. I can’t come to work every day feeling  
33 like someone’s life depends on me. I just started avoiding these cases” [L16].

34 Status marginalization, which is ever stronger in the absence of reform litigation,  
35 also affects the commitment of attorneys, although none of the interviewees cited it as  
36 sufficient to quit legal services. Instead, coping with prejudice appeared to worsen the  
37 other hardships of cause lawyering. The attorneys who stayed in legal aid services long  
38 term reported a variety of strategies to alleviate the burden of continuous marginalization,  
39 which remained virtually unchanged since Katz’s investigation. Some, for instance,  
40 embraced marginalization as helpful for developing compassion toward their clients:

41  
42 Sometimes I would storm out of the courtroom after being used and abused by a  
43 judge and I would get really angry but then I’d think: “At least I got a small taste  
44 of what my clients feel like,” because my clients often feel like they are treated like  
45 crap by societ. . . . And I walked out of that courtroom feeling like I just got treated  
46 like crap and I realized that we represent poor people, so we get some of the crap  
47 they get. [L12]

Others deal with marginalization through positively redefining their identity in opposition to the rest of the profession. Attorneys often bond with their colleagues by making jokes and comments about corporate lawyers, a technique similar to what Katz described as “incredulous ridicule” (Katz 1982, 105–21). By recounting these stories to each other and by collectively reversing the marginalization experienced individually, these lawyers uphold their group identity as “do-gooders,” defining the prejudice against them as a function of the ignorance and greediness of the “hired guns.” Here is an observation by a summer intern:

Oh, the attorneys do it all the time. . . . They would joke around with each other about corporate lawyers . . . You know, how hypocritical and void of principles they are. [ . . . ] That’s what they have to do to feel good about their work, because it is tough, and often unappreciated. [14]

In addition to organizational folklore, legal aid lawyers also use individual strategies for dealing with clients who hold disparaging attitudes about them. Some engage in additional screening, filtering out clients who they think are unlikely to appreciate the service or question the skills of their attorneys. Others confront clients who show any propensity toward marginalization:

Well, I have a zero-tolerance policy toward that. . . . Either you respect me and trust me with your business or you are free to go. [ . . . ] I once was working with this older man who was being evicted [ . . . ] and . . . also . . . like, from a legal standpoint, there was hardly anything at all that could be done. We still did pretty well by winning a lot of time and some money for him, but he . . . kind of . . . just went insane. Got angry, started screaming that he will go to a real lawyer, that we are incompetent . . . So I just told him calmly to leave and go find himself a real lawyer. Well, he was back in no time. [L3]

In summary, in the absence of access to reform litigation that used to lie at the heart of the “culture of significance,” coping strategies that lawyers now use to offset marginalization include embracing martyrdom, emphasizing lifestyle benefits over the social justice orientation, redefining social change in terms of helping individuals, artificially widening the chasm with the rest of the profession, disciplining and abandoning difficult clients, and cherry-picking “easy” cases or clients.

### CONSEQUENCES OF THE PROFESSIONAL MARGINALITY OF POVERTY LAWYERS TODAY

Our analysis suggests that without the recourse to impact litigation, poverty attorneys tend to diminish the pressures of marginality by reconsidering the relative importance of achievement and empathy in their work. Thus, while younger professionals in our sample were likely to pride themselves on being empathetic (out of seventeen interns and three attorneys who had been practicing for a year, seventeen respondents expressed a variation of this opinion), more experienced lawyers tended to prioritize the

1 ability to detach over being empathetic (eleven out of fifteen long-term lawyers  
2 expressed a similar conviction). Below is a statement by a summer intern:

3  
4 You absolutely have to be patient and you have to be flexible . . . it's not the same  
5 as doing transactions, right? [. . .] There's nothing that's really clear-cut that you  
6 can easily put in a box. I mean you have to like people, you just have to be  
7 interested in their stories because if not you can't really do your job. [15]

8  
9 The sentiment expressed by this intern differs drastically from the opinion of an  
10 experienced attorney below:

11  
12 During my time as a supervisor here I've seen many cases of burn-out. [. . .] You  
13 can't let things get to you or you won't last. Most of our clients are in a serious  
14 mess. . . . Usually they have addiction problems, no money, horrible relationships,  
15 psychological disorders, and what not . . . I would actually say that the attorneys  
16 who do well in this field are the ones who know how to keep their distance  
17 and . . . not let . . . it . . . control their emotions. I mean empathy is one thing, but  
18 being real is different. [L8]

19  
20 Inasmuch as practicing lawyers discover that their impact is often less significant than  
21 they had originally expected, experienced practitioners begin to prioritize detachment  
22 and treat their work as the "nine-to-five job that it is" [L3]:

23  
24 With time you become wiser about these things, and you begin to realize that the  
25 best way to do this job is . . . hmm . . . to do it how you see fit [. . .] Clients will  
26 inevitably be pulling in all sorts of directions and you just can't yield. [. . .] so I find  
27 it much more efficient and, at the end of the day, more beneficial to everyone, if I  
28 concentrate on what I'm doing and, most importantly, what I know can be done,  
29 and try my best at the specific tasks at hand, rather than strive for the impossible  
30 because my client . . . hmm . . . believes he deserves it. [L18]

31  
32 The quote above shows that in the absence of impact litigation opportunities, the shift  
33 from empathy to detachment is often accompanied by a change in the emphasis from  
34 empowering clients by equipping them with tools to fight injustices to providing limited  
35 services that mend some wrongs and temporarily improve their situations but leave  
36 them just as unprepared to face the hostile environment as when they first walked into  
37 legal aid offices. One intern was struck by the lack of empowerment taking place in legal  
38 aid offices:

39  
40 There seems to be little effort to empower the client. . . . You know, you explain to  
41 the client what their case is but you don't fully explain what the situation  
42 is. . . . When I was in school or in the clinic I was all about explaining thoroughly  
43 what their cases were so that the clients could make informed decisions . . . And  
44 here an attorney just really takes on the role of 'I know what's best for you,' which  
45 is understandable—[. . .] but again I don't really agree with that. . . . I think it's our  
46 job to help people prepare to make the decisions rather than assume they're  
47 incapable. [11]

1 To sum up, the interviews showed that present-day legal aid lawyers often construe their  
2 work not as satisfying their clients' original grievances and setting precedent for the  
3 fairer treatment of the poor but instead as redefining their clients' needs in terms of  
4 what can be done within the current constraints on legal aid and within the existing  
5 system of inequality. No longer able to "transcend the proximate social environment"  
6 by "using class actions," "bringing law reform cases," "representing militants whose  
7 actions are symbolic to supporters and opponents," and "coordinating campaigns to  
8 put notorious merchants out of business" (Katz 1982, 107), legal aid lawyers often  
9 have to distance themselves from the cause and look for new reasons to remain in the  
10 field. In this context, empathy and deep engagement, empowerment of clients, and  
11 the socioeconomic justice orientation are often sacrificed for the sake of continual  
12 engagement.

## 14 CONCLUSION

15  
16 Our research partially replicated the interview-based component of Jack Katz's  
17 1982 study of Chicago poverty lawyers in order to consider how changes in the  
18 sociopolitical context of legal aid affected the professional lives of the attorneys. Our  
19 findings indicate that scarce material resources and unclear expectations associated  
20 with legal aid continue to give rise to different types of marginality thirty years after  
21 Jack Katz first described them in *Poor People's Lawyers in Transition* (1982). In an  
22 effort to complement Katz's account of the routinization of legal aid, we discussed four  
23 dimensions of the professional marginality of poor people's lawyers: ideological, task,  
24 status, and material.

25 We suggest that because reform litigation is no longer accessible, present-day  
26 practitioners have to seek different ways to cope with marginalization. In this context  
27 their deep engagement with clients, ideals of empowerment, and social justice orien-  
28 tation are gradually replaced by emphasis on limited individual assistance, emotional  
29 detachment from clients, lifestyle benefits, and "satisficing" within the constraints of  
30 the system rather than changing the status quo. These coping techniques have a  
31 profound effect on the quality of legal assistance for the poor. Low-income citizens suffer  
32 from their attorneys' pessimism regarding the possibility of social change, their efforts to  
33 maintain psychological distance, and their reluctance to engage deeply with individual  
34 cases. Ironically, these tendencies reinforce the social definition of poor people's  
35 problems as neither serious nor worthy of professional consideration—the belief that  
36 legal aid is allegedly supposed to combat.

37 The professional marginality of legal aid lawyers is more than cognitive dissonance  
38 experienced by individual practitioners or a sign that these lawyers are not committed  
39 to their causes. The lack of institutional support and the ideological ambiguity, associ-  
40 ated with marginality, translate into a systematic disadvantage for different social groups  
41 through symbolic exclusion and material deprivation. In the context of the restricted  
42 access to impact litigation, the professional marginality of legal aid attorneys leads to  
43 the subversion of their socially progressive orientation and puts limitations on the  
44 services provided to their clients.

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## 26 APPENDIX: LIST OF RESPONDENTS

### 28 Practicing Attorneys

- 29
- 30 L1: Female/ 61 years old/ married/ 28 years of practice/ supervisor and attorney
- 31 L2: Female/ 55 years old/ married/ 29 years of practice/ supervisor and attorney
- 32 L3: Male/ 44 years old/ single/ 6 years of practice/ supervisor and attorney
- 33 L4: Female/ 28 years old/ single/ 1 year of practice/ staff attorney
- 34 L5: Female/ 52 years old/ married/ 29 years of practice/ staff attorney
- 35 L6: Male/ 49 years old/ married/ 20 years of practice/ staff attorney
- 36 L7: Male/ 34 years old/ single/ 6 years of practice/ supervisor and attorney
- 37 L8: Female/ 45 years old/ divorced/ 20 years of practice/supervisor and attorney
- 38 L9: Female/ 48 years old/ married/ 22 years of practice/ staff attorney
- 39 L10: Female/ 45 years old/ married/ 20 years of practice/ supervisor and attorney
- 40 L11: Male/ 46 years old/ married/ 16 years of practice/ supervisor and attorney
- 41 L12: Male/ 55 years old/ married/ 29 years of practice/ staff attorney
- 42 L13: Male/ 64 years old/ married/ 36 years of practice/ supervisor and attorney
- 43 L14: Male/ 26 years old/ single/ 1 year of practice/ staff attorney
- 44 L15: Female/ 30 years old/ single/ 1 year of practice/staff attorney
- 45 L16: Female/ 37 years old/ married/ 10 years of practice/ staff attorney
- 46 L17: Male/ 56 years old/ married/ 25 years of practice/ supervisor and staff attorney
- 47 L18: Female/ 47 years old / divorced/ 15 years of practice/ staff attorney

**Summer Interns**

- 1
- 2
- 3 I1: Female/ 24 years old/ 2nd-year law student
- 4 I2: Female/ 25 years old/ 2nd-year law student
- 5 I3: Female/ 29 years old/ 3rd-year law and sports administration student
- 6 I4: Male/ 30 years old/ 2nd-year law student
- 7 I5: Female/ 26 years old/ 2nd-year law student
- 8 I6: Male/ 30 years old/ 1st-year law student
- 9 I7: Female/ 27 years old/ 1st-year law student
- 10 I8: Female/ 28 years old/ 1st-year law student
- 11 I9: Female/ 26 years old/ 2nd-year law student
- 12 I10: Female/ 28 years old/ 2nd-year law student
- 13 I11: Male/ 25 years old/ 1st-year law student
- 14 I12: Female/ 27 years old/ 2nd-year law student
- 15 I13: Female/ 24 years old/ 2nd-year law student
- 16 I14: Female/ 23 years old/ 1st-year law student
- 17 I15: Male/ 29 years old/ 2nd-year law student
- 18 I16: Female/ 28 years old/ 2nd-year law student
- 19 I17: Female/ 25 years old/ 2nd-year law student

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